Privacy Policy at SMS Information for Business Partners and Third Parties



Protecting the personal data of our business partners, such as customers, suppliers, interested parties, service providers and contractors, is a task that we take very seriously in our daily work. With the entry into force of the European General Data Protection Regulation (GDPR) in 2018, the rules for the processing of personal data by companies and public bodies in the EU were standardized due to the increased and cross-border processing of information. In addition to strict protection when processing personal data, a special duty to provide information must be observed. With this document we would like to comply with this obligation.

CONTROLLER

Responsible party for processing your personal data:

Buss-SMS-Canzler GmbH, Kaiserstrasse 13-15, 35510 Butzbach/Germany Managing Directors Harald Bechmann/Bernd Genenger, info@sms-vt.com, +49 (0)6033 – 850.

You can reach our internal data protection officer at our headquarter in Butzbach, Data Protection Officer, datenschutz@sms-vt.com, +49 (0)6033 -850

Information of the responsible authority in Hesse can be found here https://datenschutz.hessen.de/

PURPOSE AND SCOPE OF PROCESSING

As part of our business relationship, it is essential that we process personal data from you and/or your employees. This is done for the following purposes, for example:

Communication and exchange of information, initiation, processing and inquiries about products or projects, administration, contracts, contact and database maintenance, consulting, services or support and, if applicable, marketing campaigns.

In addition, personal data is processed to fulfill legal requirements and to comply with legal obligations arising from data protection or, for example, export law, as well as based on internal guidelines. This processing takes place not only due to documentation obligations, but also to protect the security of our products and services, to maintain information security, and to prevent and detect security risks and offenses, such as fraudulent behavior or criminal acts.

Depending on the nature of our business relationship, different categories of data are affected. Below we list the data that is primarily processed:

Business contact data, such as company address, email address, telephone number,

Personal master data, such as name, title/position or organizational assignment, language, if applicable, other professional contact details, for the administration of access, entry or authorization authorizations or blocking indicators,

Company data, such as name, commercial register, bank and billing data, contract, tax, customs, insurance data, credit reports and if applicable, other data including records of communication, correspondence and documentation, minutes, logs, reports, etc.

RECIPIENT OF DATA AND CATEGORIES

In order to fulfill our business relationship, your data may be forwarded to our branch office in Switzerland and/or to our sales representatives/cooperation partners abroad within the framework of the legal requirements for the above-mentioned purposes. If your personal data is processed on our behalf by specialized third parties, such as service providers or with the support of IT software providers, agreements for order processing in accordance with GDPR Art. 28 were concluded before they were commissioned. Some of your personal data may also be passed on to other third parties, such as shipping/logistics partners, tax consultants, auditors or credit agencies. To the extent permitted by law, data may be forwarded in the event of disputes or neglect of compliance requirements to public bodies such as legal representatives, (supervisory) authorities, police or courts.

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PERIOD OF DATA STORAGE

As part of our business relationship, we will store your personal data until the purpose has been fulfilled. Unless there are statutory retention periods for storage or there are justifications -such as the assertion, exercise or defense of legal claims, in particular with regard to guarantees or warranties-the data will be deleted in due time.

LEGAL BASIS for data processing according to the GDPR is Art. 6 (1) b (performance of a contract), Art. 6 (1) c (compliance of legal obligations) and Art. 6 (1) f (legitimate interest).

AUTOMATED DECISION / PROFILING

In accordance with GDPR Art. 22 we do not use any data processing procedures for automated decision-making in connection with profiling.

YOUR RIGHTS

In accordance with GDPR Art. 15, we provide you with information about whether and which of your personal data we have stored and to whom we may pass it on. In accordance with the legal provisions of the GDPR, you can assert the following additional rights: rectification (Art. 16), erasure (Art. 17), restriction of processing or blocking for certain purposes (Art. 18), data portability (Art. 20) of your personal data and objection to processing (Art. 21).

RIGHT OF WITHDRAWAL

If you have given us separate consent to process your personal data, you can withdraw this consent at any time, unless otherwise agreed. The legality of the processing of your data until revocation remains unaffected by a revocation. If in some cases revocation is only possible in the future, you will be informed accordingly.

CONTACT DATA

Please forward your questions, comments or establishment or legal claims regarding your personal data to Buss-SMS-Canzler GmbH, Data Protection Officer, Kaiserstrasse 13-15, 35510 Butzbach/Germany. Of course, you are welcome to contact datenschutz@sms-vt.com at any time.

QUESTIONS OR COMPLAINTS

Your SMS contact partner or SMS' data protection officer are open for any questions and notes. Please do not hesitate to contact us, we suggest clarifying any concerns with you.

If you do not wish to do so, you have the right to lodge a complaint with a data protection supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of your personal data is unlawful.

A list of European supervisory authorities with addresses can be found here here BfDI - Addresses and links - Addresses and links (bund.de).

The right of appeal is without prejudice to any other administrative or judicial remedy.

Status as of July 2024