
The following data protection notice informs you about the nature, scope and purpose of the collection and use of personal data by the website operator Buss-SMS-Canzler GmbH, headquartered in Germany. We process personal data only as far as this is allowed in accordance with data protection regulations. Definitions of the terms used (e.g., "personal data" or "processing") can be found in Art. 4 DSGVO.

CONTROLLER

Responsible party for processing your personal data:

Buss-SMS-Canzler GmbH, Kaiserstrasse 13-15, 35510 Butzbach/Germany

Managing Directors Harald Bechmann/Bernd Genenger, info@sms-vt.com, +49 (0)6033 – 850.

You can reach our internal data protection officer at our headquarter in Butzbach,

Data Protection Officer, datenschutz@sms-vt.com, +49 (0)6033 -850

Information of the responsible authority in Hesse can be found here <https://datenschutz.hessen.de/>

DATA COLLECTION AND PROCESSING ACTIVITIES

Cookies

Purpose and legal basis

Cookies are small text files that are stored on your terminal device assigned to the browser you are using and through which we receive certain information. They serve to make our offer more user-friendly, effective and secure. Some functions of our website cannot be offered without the use of cookies. Cookies cannot execute programs or transfer viruses to your computer.

Cookies that are required for electronic communication process or to provide certain functions you have requested are stored in accordance with Art. 6 (1) lit. f DSGVO. As website operator, we have a legitimate interest in storing cookies for the technically proper and optimized provision of its services.

Our website uses several types of cookies. Some cookies are set by third parties. You can change your consent at any time within the privacy settings. Your consent applies to the following domain: www.sms-vt.com.

Privacy / cookie settings

From any page you visit, you can change your privacy/cookie settings at any time using the fingerprint icon. You can find the icon as a white symbol in a blue circle in the lower left area.

Log files

Purpose and legal basis

Each time you visit our website, our system automatically collects data from the system of the calling end device and stores it in so-called log files. The temporary storage of the IP address by the system is necessary to allow the delivery of the website to the end device of the user. The following data is collected in this process: Browser type and its version, operating system, website from which the user was led to our website, Internet service provider, date & time of the server request, IP address.

The processing is carried out in accordance with Art. 6 para. 1 lit. f DSGVO on the basis of our legitimate interest in improving the stability and functionality of our website.

Recipients

We use technical service providers for the operation and maintenance of our website, who act as our processors.

Duration of Storage

The collected data is deleted as soon as the respective session has ended. In the case of storage of data in log files, it will be after sixty days at the latest.

Third country transfer

A transfer of personal data to third countries does not take place.

Objection

The collection of data for the provision of the website and the storage of the data in log files is mandatory for the operation of the website. Consequently, there is no possibility of objection on the part of the user.

Contact forms and email contact

Purpose and legal basis

On our website, we offer various forms that can be used for contact by email. If a user takes advantage of this option to receive information on technologies, events or similar, the personal data entered in the entry mask is transmitted to us and stored. This data includes, for example, name, company name, telephone, email, address, and content of the message as well as required information on specific topics. In addition, the IP address of the calling end device, date and time of sending are collected. As part of the process, your consent will be asked for and reference will be made to this Privacy Policy. Alternatively, it is possible to contact us via info@sms-vt.com. In this case, too, the user's personal data transmitted with the email will be stored.

The data will be used exclusively for the processing of the conversation. The legal basis for the processing of the data is Art. 6 para. 1 lit. a DSGVO if the user has given his consent.

Recipients

Our website is supported by service providers who act as our processors in accordance with Art. 28 DSGVO. If you send us an inquiry via a contact form, service providers used by us may also receive your personal data if the data is required to fulfill the respective service (e.g., IT or personnel services whose software we use). All service providers are contractually obligated to treat your data confidentially. Furthermore, it is possible that we may forward your data to the responsible departments of Buss-SMS-Canzler GmbH, its branches, agencies, or other responsible parties in order to respond to your inquiry or to carry out your order.

Duration of Storage

The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected. Concerning personal data from the entry mask of the contact form and those sent by email, the effective time when the respective conversation with the user has ended. The conversation is ended when it is clear that the matter in question has been conclusively clarified.

Third country transfer

A transfer to a so-called third country outside the EU only takes place if your request concerns our branch office in Switzerland. However, an adequacy decision of the European Union certifies an appropriate level of protection equivalent to that of the EU. In conjunction with revDSG (revised Swiss Data Protection Act) such a transfer does not require any specific protective measures; in terms of data protection law, the overall responsibility is in Germany.

Objection

The user has the possibility to revoke his consent to the processing of personal data at any time. An informal communication by email with the subject "Objection" to info@sms-vt.com is sufficient. In such a case, the conversation cannot be continued. All personal data stored in the course of contacting us will be deleted.

Request and distribution of information

Purpose and legal basis

In the chapter 'News' of our website, you have the opportunity to receive news from our company at regular intervals free of charge. When you register, the data from the entry mask, in this case your email address, is transmitted to us so that we can send you information. During registration, the IP

address of the calling end device is collected along with the date and time. As part of the registration process, your consent will be asked for in accordance with Art. 6 (1) a DSGVO and reference is made to our Privacy Policy.

Recipients

Depending on the type of information requested, your inquiry will be processed internally at our company. If external service providers are commissioned for processing, they are bound to our instructions and are regularly monitored. The service providers act as processors according to Art. 28 DSGVO and are contractually bound to treat your data confidentially.

Duration of Storage

The user's data will be stored as long as the subscription to the news is active.

Third country transfer

A transfer of personal data to third countries does not take place.

Objection and Termination

The subscription to the news can be cancelled by you at any time. For this purpose, an informal notification by email with the subject "Unsubscribe" to info@sms-vt.com is sufficient. The mailing will not be continued, and all personal data stored in the course of the subscription will be deleted.

LIABILITY NOTICE / EXTERNAL LINKS

Our website contains links to external third-party websites on whose content we have no influence. Therefore, we cannot assume any liability for these external contents. The respective provider or operator of the pages is always responsible for the content of the linked pages. The linked pages were checked for possible legal violations at the time of linking. Illegal contents were not recognizable at the time of linking.

However, a permanent control of the contents of the linked pages is not feasible without concrete evidence of a violation of the law. If we become aware of any infringements, we will remove such links immediately.

SECURITY FOR YOUR PERSONAL DATA

For security reasons and to protect the transmission of confidential content, this site uses SSL or TLS encryption. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

Our employees participate in regular trainings regarding information security and data protection and have been obligated to observe the regulations of the DSGVO and the BDSG when handling data.

YOUR RIGHTS

Concerning your personal data, you have the following rights according to Art. 15 ff DSGVO:

Right to information

Right to rectification or cancellation

Right to restriction of processing

Right to object to processing

Right to data portability

You can revoke your consent to the processing of personal data at any time. This also applies to the revocation of declarations of consent given to us before the applicability of the General Data Protection Regulation, i.e., before May 25, 2018. Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected.

You are welcome to contact datenschutz@sms-vt.com at any time.

In addition, local data protection regulations apply.

QUESTIONS OR COMPLAINTS

Your SMS contact partner or SMS' data protection officer are open for any questions and comments. Please do not hesitate to contact us, we suggest clarifying any concerns with you.

If you do not wish to do so, you have the right to lodge a complaint with a data protection supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of your personal data is unlawful.

A list of European supervisory authorities with addresses can be found here [here BfDI - Addresses and links - Addresses and links \(bund.de\)](#).

The right of appeal is without prejudice to any other administrative or judicial remedy.

Status as of April 2024